

# Buy's Anniversary Sale

Only Two More Days of This 17th Anniversary Celebration, and the Most Sensational Value-Giving Event in the History of Memphis

Anniversary Contribution

## Candy

Assorted Cream Caramels,  
lb., 49c

Fresh Strawberries in  
Chocolate, 60c lb.

Vanilla Pecan Taffy, 29c lb.  
Hershey's Chocolate Bars,  
Each 5c

Main Floor

## Baby Blankets, 88c

Soft, fleecy blankets for baby's crib, 30x  
40 inches, in pink or blue, with kinder-  
garten patterns and fancy  
border; special ..... 88c

Fifth Floor.

## \$5.98 Silk Teddies, \$3

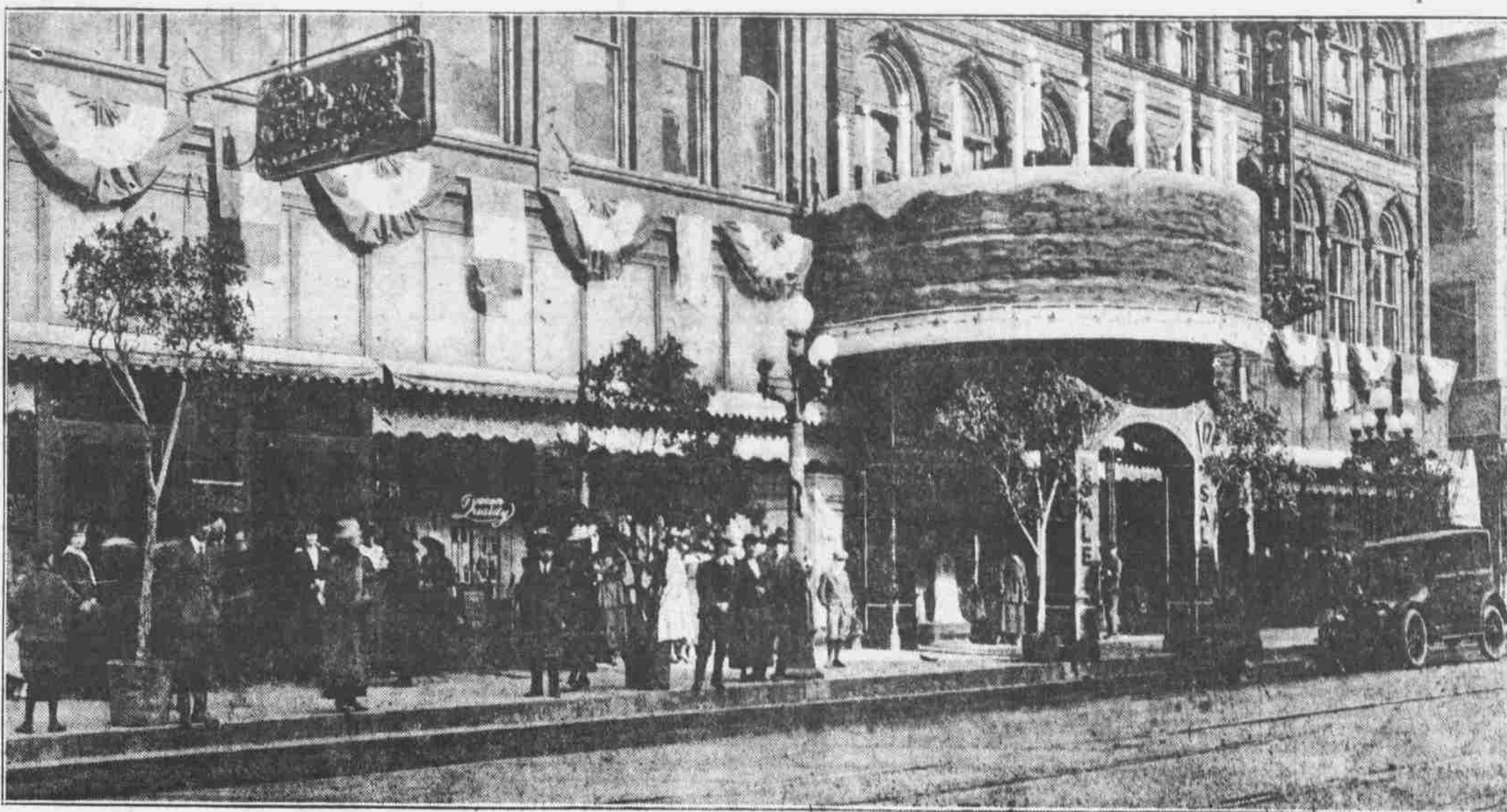
Satin or crepe de chine teddies, always  
sold at \$5.98, at half price. These An-  
niversary specials are  
great values at ..... \$3.00

Fifth Floor.

## \$2 Aprons, \$1.25

Bungalow aprons of gingham or percale.  
These have all the style and size of our  
regular \$2.00 line; stripes,  
checks or plain colors ..... \$1.25

Fifth Floor.



69c Pepperell

## Sheeting, 49c

3-4 bleached Pepperell sheeting, only 10  
yards allowed each customer,  
per yard ..... 49c

Second Floor.

## 25c Night Robe Muslin, Yard 18c

Yard-wide, finely woven, soft finish mus-  
lin, made specially for ladies and chil-  
dren's night robes and under-  
wear; Thursday, yard ..... 18c

Second Floor.

## 59c Yard-Wide Jap Crepe, 39c

Pink and flesh, for fine undermuslins;  
regular price 59c; one  
day at, yard ..... 39c

Second Floor.

## 39c Yard-Wide Printed Voiles, Yard 25c

In lengths suitable for dresses, blouses,  
etc.; wide range of patterns and colors;  
choice, 39c yard  
regular; yard ..... 25c

Second Floor.

ANNIVERSARY CONTRIBUTION

## Smart Trimmings Hats

For Our 17th  
Anniversary  
Selling  
Thursday, at.

\$5

You no doubt have heard about these anniversary  
millinery contributions. These are the talk of the  
town. Another lot tomorrow that will cause some  
more talk.  
The collection includes hats of lace straw, smartly com-  
bined with flowers, fruits, ribbons, etc.; in fact, every hat  
in the lot is the season's most preferred shapes, in large,  
medium and small; don't miss this Anniver-  
sary Contribution for Thursday ..... \$5.00

Fourth Floor.



ANNIVERSARY CONTRIBUTION

## —FOR the HOME

Drapery Remnants 1/2 Price

Lengths varying from 1 to 6 yards, in high-  
grade popular priced nets, serims, cretonnes,  
repps, etc.; select Anniversary price just  
half.

Cretonnes  
35c

Full yard-wide, popular  
colorings and figured ef-  
fects. 50c quality, priced  
for Thursday Anniver-  
sary, yard ..... 35c

Marquiseses  
40c

Filet, sheer, dainty  
weave, pretty and dura-  
ble quality; comes in  
ecru, ivory and white;  
Thursday Anniversary,  
yard ..... 40c

## Linoleums Half Price

Short cuts in pieces of 3, 4 and 6-square yards, both  
inlaid and prints, sold in the piece and not laid or  
subject to return or exchange. To clear quickly,  
half price.

Second Floor.



GRASS RUGS—Size 4x7, in  
3 good patterns, in green,  
red or brown, \$3.50  
value ..... \$2.45

ANNIVERSARY CONTRIBUTION

## The Season's Most Charming Serge Dresses

\$9.85

(Values Up to \$30)

Black, navy and tan serge  
dresses for immediate wear;  
you will find these gar-  
ments in all the latest mod-  
els; trimmings of braid  
buttons, collars and cuffs of  
self material or silk.



The regular price should be  
\$25.00 or \$30.00, but we  
are offering them at a great  
reduction. Style and class  
are both combined in these  
dresses and they are among  
the most noteworthy values  
in the entire sale.

## \$5 and \$6 Silk Petticoats

All Jerseys, lustrous taffetas and the  
Jersey top with taffeta flounces; all well  
made in pretty hemstitched and sheered  
effects; green, rose, purple, tan, gray,  
navy, black and many changeable; also  
extra sizes.

Third Floor.

\$3.75

\$1.50 R. & G.  
Front Lace

## Corsets 97c

New lot of R&G front-lace corsets,  
pink coutil, in low bust, with elas-  
tic top, and medium bust with long  
skirt; rust proof; sold in regu-  
lar stock for \$1.50; selected  
for Thursday Anniversary for

97c

Sizes 20 to 30.

## \$1.50 Pink Brocaded Corsets at \$1.05

Low bust, elastic top, pink bro-  
cade, for slender and medium  
figures. \$1.05. Fifth Floor.



Anniversary  
Contribution  
Most durable and  
practical  
Single-Barrel,  
\$2.50 Self-Oiling  
Pumps  
\$1.49  
See our line of  
fenders and  
cushions.  
Auto Shop,  
Second Floor.

ANNIVERSARY CONTRIBUTION

For Little Girls 6 to 14 Years  
Gingham and Lonsdale Jean

## Wash Dresses \$1.98



Charming little styles, blouse;  
belted, empire and one-piece  
styles, plaited and sheered  
skirts, made in plaids, stripes,  
solid colors and all white, and  
daintily trimmed with but-  
tons, pipings, braids, emblems  
and silk ties.

Juniors' and  
Misses' New  
SILK DRESSES

Regular \$10 Values

Colors are light gray, tan, navy, ecru, taupe,  
black; nicely made blouse and belted style  
and trimmed with dainty Georgette collars,  
cuffs, sleeves, tucks, silk embroidery, etc.

Third Floor.

## Exquisite Dress and Sport Skirts

Made of Migel's, Duplan's and Mallinson's Silks

Kumsi-Kumsa  
Tricolette

Fan-ta-si

Dew-Kist

Mignonette

Duplan's Brocade

Pussy Willow



The most gorgeous silk skirts  
we have seen in many months,  
at a price that you will imme-  
diately recognize as being ex-  
tremely low. There are skirts  
for dress wear and skirts for  
sport wear, fashioned in many  
new and delightful ways, in  
shades that are new, colorful  
and charming.

\$13.75

Waist Sizes Up to 32

Illustrated here are four of  
the many style features, se-  
lected from scores.

Third Floor.



ANNIVERSARY CONTRIBUTION EXTRAORDINARY

100 Dozen Men's \$1 Pure Thread

First  
Quality

Silk Hose

50c

Brand new and perfect pure silk hose for men at exactly  
half their regular price.

Undoubtedly the most sensational bargain for men in the  
entire anniversary sale.

The product of the best hose manufacturer in this country.  
Perfect fitting and long wearing quality, made double high  
spliced heel and double sole heel, 10c and sole. Very elastic  
top, ravel stop and comes in black, white, gray, navy, tan,  
cordovan, palm beach; all sizes, 9 to 11 1/2.

Men's \$3.50 to \$5.00 Pure Silk and Fiber Shirts

Lay In Your Summer Supply Now

Beautiful heavy tub satin, striped silk luster, silk fiber and satin  
fiber stripe; all patterns.

Men's Store—Main Floor.



\$2.89

ANNIVERSARY CONTRIBUTION

250 Men's and Young Men's

## \$17 to \$21 SUITS



The Snappiest to  
the Most  
Conservative  
Models

\$15

Wanted stripes and colors,  
weights and qualities, prac-  
tical business suits, sell-  
ing at \$17.00 to \$21.00; rare  
bargains, \$15.00.

400 Pairs Men's \$7.50  
Trousers, Special \$4.50

All wool navy blue serge; cheviot, cassimere and tweed, expressly tailored  
for us from our own woollens by custom tailors. Materials bought by us at  
considerably less than market prices; we have been selling these at \$5.00 and  
\$6.50 during anniversary, giving you an extra saving of 50c just for Thursday.  
Men's Store, Main Floor.

ANNIVERSARY CONTRIBUTION

## Boys' \$7.50 Norfolk Suits

\$5

You'll save just \$2.50 by  
selecting your Boy's Suit  
Thursday, and these are  
suits your boy will like  
to wear.

Real \$7.50 values in boys' Norfolks, the new waist line models,  
with belts; cassimeres and chevots; snappy new patterns and  
shades, knickerbockers cut full and lined throughout; have  
belt loops and watch pockets; ages 6 to 17 years; lowest prices  
ever quoted in Memphis for equal quality.

Boys' Practical Blouses, 50c

White madras, blue chambray and percales in pretty light  
stripes, collars attached; sizes 6 to 14 years; every blouse clean  
and perfect.

Boys' Section, Fourth Floor.

